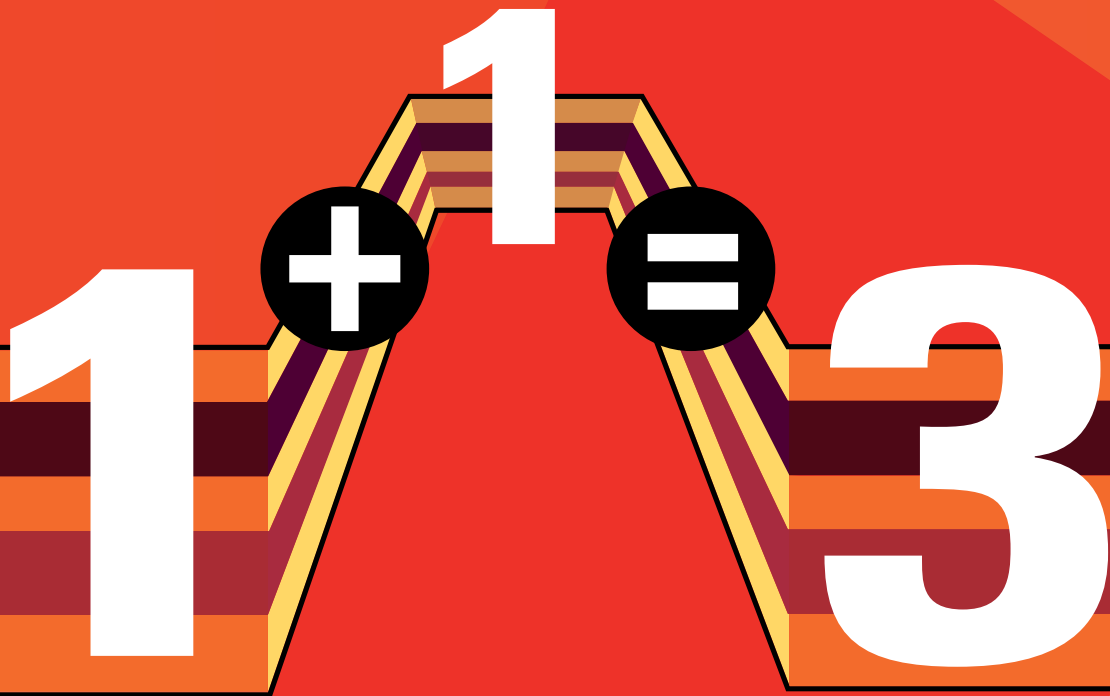


New Math IN A NEW Economy

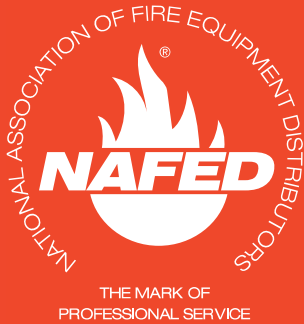


NAFED Sectional Conferences

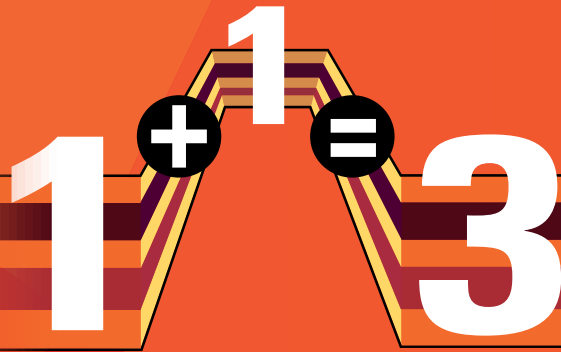
1 Las Vegas, NV
March 8–9, 2012

2 Atlantic City, NJ
April 12–13, 2012

3 New Orleans, LA
May 10–11, 2012



New Math IN A NEW Economy



NAFED 2012 Conference & Expo

Make 2012 your best year ever with 1-on-1 access to the industry's top distributors at NAFED's 3 regional conferences.

Are you ready for a record breaking year? Here are 3 reasons NAFED can help get you there:

1 NAFED is where industry momentum is created.

Distributors come to NAFED for new products and services. These are aggressive companies that drive the industry's sales. Show them your solutions, and the whole industry may follow.

2 NAFED connects you with the ultimate opinion leaders.

If you've been to the NAFED Conference before, you know that our attendees are smart, opinionated industry leaders. Convince them your offering is the best, and they'll let everyone else know, too.

3 NAFED maximizes your reach.

NAFED's 3 regional conference locations give you attendees you can't find anywhere else. Our format makes it possible for you to spend 1-on-1 time with them. 1-on-1 at 3 conferences = record sales!

Make this your best year ever. It all starts at NAFED.

Register today at www.nafed.org or (312) 461-9600.

General Show Information

How can you best reach fire protection equipment distributors?

Through NAFED. That's what your membership is for—let it work for you! As the premier association event of the year, the NAFED Expo is your chance to demonstrate how essential and advantageous your products and services are to the audience that really matters: NAFED distributor members. Don't miss out on this opportunity to exceed your audience's expectations!

What is the NAFED Expo?

Our Expo Center will house a multitude of exhibits, showcasing cutting-edge products and services beneficial to those in the fire equipment industry.

Who attends the NAFED Expo?

Our attendees will include the leaders, decision-makers, sales representatives, and service managers from fire equipment distributors (including the largest in the industry!)—in other words, those who have the buying power and desire to stay ahead of their competitors.

Exhibitor Registration

Each exhibitor company will be provided with 2 complimentary registrations. Exhibitors are limited to a maximum of 4 people per 8 x 10 booth. Any more than 4 staff will be charged the full conference registration fee. Each person issued an exhibitor badge must be employed by the exhibitor. Registered exhibitors may attend all of the sessions at the conference at no additional charge.

How will you benefit from exhibiting at the NAFED Expo?

- You will have space to showcase your brand and your products in our popular Expo Center.
- You will receive an unlimited supply of free expo passes (for the afternoon exhibit only).
- You will have the opportunity to advertise in the Official Conference Program (NAFED supplier members only).
- There are many additional sponsorship opportunities from which you can choose.

Hotel Accommodations

Hotel information can be found on the opposite page of this brochure. You must make your reservations with the hotel at least 30 days in advance of the meeting dates.

2012 Exhibitor Details

Las Vegas

March 8—9

Atlantic City

April 12—13

New Orleans

May 10—11

Hotels

Rooms fill up quickly – make your reservations today!

Monte Carlo Casino & Resort

3770 Las Vegas Blvd. South
Las Vegas, NV 89109
(800) 311-8999

Room Rate: \$83.00

Reservation Cut-off Date:

February 6, 2012

Caesars Atlantic City

2100 Pacific Avenue
Atlantic City, NJ 08401
(800) 345-7253

Room rate: \$115/Temple Tower
\$135/Centurion Tower

Reservation Cut-off Date:

March 11, 2012

Astor Crowne Plaza

739 Canal Street
New Orleans, LA 70130
(888) 696-4806

Room Rate: \$149

Reservation Cut-off Date:

April 8, 2012

Official Service Contractors

Freeman Companies

7000 Placid Street #101
Las Vegas, NV 89119
(702) 263-1404
Attn: Exhibit Drayage Division

Vista Convention Services

6804 Delilah Road
Pleasantville, NJ 08232
(609) 485-2421

Freeman Companies

1000 Elmwood Park Blvd.
New Orleans, LA 70123
(504) 733-7469

Exhibition Schedule

These hours are subject to change. Final Expo hours will be verified in your contract and exhibitor packet.

Installation

Wednesday, March 7

1:00 – 6:00 PM

Afternoon Exhibit (free to guests)

Thursday, March 8

11:15 AM – 1:15 PM

Exhibitor's Lunch

Thursday, March 8

1:15 – 2:15 PM

Evening Exhibit & Reception

Thursday, March 8

5:00 – 6:30 PM

Dismantling Schedule

Thursday, March 8

6:30 – 10:00 PM

Wednesday, April 11

1:00 – 6:00 PM

Thursday, April 12

11:15 AM – 1:15 PM

Thursday, April 12

1:15 – 2:15 PM

Thursday, April 12

5:00 – 6:30 PM

Thursday, April 12

6:30 – 10:00 PM

Wednesday, May 9

1:00 – 6:00 PM

Thursday, May 10

11:15 AM – 1:15 PM

Thursday, May 10

1:15 – 2:15 PM

Thursday, May 10

5:00 – 6:30 PM

Thursday, May 10

6:30 – 10:00 PM

Booth Prices

NAFED Members

\$1,050 per conference
\$2,000 for 2 conferences
\$2,925 for 3 conferences

Non-Members

\$1,350 per conference
\$2,550 for 2 conferences
\$3,750 for 3 conferences

Booths must be ready to show by 10:00 a.m. There cannot be any freight/boxes in the aisle after 10:30 a.m. Booth personnel can be in their booth and can be making last minute adjustments. Any boxes in the aisle will be moved without question or recourse by the authority of the show management.

NAFED Expo Rules & Regulations

Nature of Exhibition

The NAFED exhibit area is designed to provide a showcase of products and services either specifically designed for or customarily used in the fire equipment industry. NAFED reserves the right to refuse rental of display space to any company whose display of goods and services are not, in the opinion of NAFED, likely to be compatible with the general character and objectives of the exhibition.

Payment for Space

Full payment must accompany contract for exhibit space. Special discounts are available to NAFED supplier members.

Removal of Exhibits

All exhibits at the sectional conferences must remain intact until 7:00 p.m. on the day of the show and may not be dismantled or removed until that hour. All exhibits must be removed by 12:00 midnight.

Character of Exhibits

NAFED reserves the right to decline to permit an exhibitor to conduct and maintain an exhibit if, in the judgment of the show management, said exhibitor or proposed exhibitor shall be, in any respect, deemed unsuitable. NAFED and the host hotel must approve any large or unusual displays, including vehicles, at least 30 days prior to the conference. Requests to exhibit in this type of situation must be made in writing to NAFED.

Entertainment

No private functions, cocktail parties, special events, or meetings may be scheduled during the NAFED conference social or business sessions and exhibit hours without written permission from the management of NAFED.

Fire Regulations

All materials brought into the exhibit area must be of non-flammable nature. Electric signs and equipment must be wired to meet specifications of local fire authorities.

Liability

The exhibitor understands that NAFED or the hotel does not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such insurance. The exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of exhibitor's participation in the exhibition or meeting activities, and the exhibitor agrees to hold harmless NAFED and the hotel and their officers, representatives, and employees, from all liability which might ensue from any cause whatsoever arising out of the exhibitor's participation in the exhibition or meeting activities.

Neither NAFED, nor the hotel, nor their officers, representatives, or employees will be liable for injuries to any person or for damage of property owned or controlled by the exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with exhibitor's occupation of exhibit space; and the exhibitor agrees to defend, indemnify, and hold NAFED and the hotel and their officers, representatives, and employees harmless against all such claims. Exhibitor agrees to insure itself, at its own expense, against property loss or damage, and against liability for personal injury.

Cancellation Policy

If an exhibitor cancels 30 days before the show, the exhibitor will not forfeit any portion of the exhibit fees submitted. If the exhibitor cancels between 29 and 15 days before the show, 50% of the fees submitted will be refunded. If the exhibitor cancels within 15 days of the show, no refunds will be made. The above cancellation policy applies to fees submitted for exhibit space as well as for additional exhibitor personnel.

General

All matters and questions not covered by the rules and regulations are subject to the decision of NAFED. In the event of any such decision being of general interest, written notice will be given by NAFED to such exhibitors as may be affected.

Exhibitor Service Kit

Each exhibitor will be sent an exhibitor's service kit. This kit will include the schedule for exhibitors, labor and drayage order forms, instructions for shipping, and other related information. Please review all information carefully, and be aware of all required cut-off dates.



**National Association of Fire
Equipment Distributors**
122 S. Michigan Ave., Suite 1040
Chicago, IL 60603
Phone: 312-461-9600
Fax: 312-461-0777
www.nafed.org

NAFED 2012
Conference & Expo



Application for Exhibit Space

2012 NAFED Conference & Expo

Please ✓ which conference(s) you will be attending. Exhibit at more than one conference and receive a reduced rate!

- | | | |
|---|---|--|
| <input type="checkbox"/> Las Vegas, NV
Monte Carlo Resort
March 8–9, 2012
<i>(due February 3)</i> | <input type="checkbox"/> Atlantic City, NJ
Caesars Atlantic City
April 12–13, 2012
<i>(due March 9)</i> | <input type="checkbox"/> New Orleans, LA
Astor Crowne Plaza
May 10–11, 2012
<i>(due April 6)</i> |
|---|---|--|

Please mail or fax this form to us: NAFED, 122 S. Michigan Ave., Ste. 1040, Chicago, IL, 60603 • Fax (312) 461-0777
 For more info, visit www.nafed.org or call (312) 461-9600.

I. Company/Exhibit Information

Company Name _____

Main Contact Person _____ Title _____

Address _____

City _____ State _____ Zip/Postal _____

Telephone _____ Fax _____

Email _____

Please provide a brief description of products to be displayed: _____

Booth Price: Each exhibitor company will be provided with 2 complimentary registrations, 2 lunch tickets, 1 six-foot table, 2 chairs, and a wastebasket (per 8x10 booth). There will be a \$85 charge for each additional person with a maximum of four people per 10x10 booth. Any more than four staff will be charged the full conference registration fee. Additional lunch tickets are available for \$25 per ticket. An exhibitor service kit will be sent out upon the receipt of this contract and will include a program schedule; labor, drayage, and decorating forms; and other related information.

II. Space/Rental Charges	With a 1-Conference Commitment	With a 2-Conference Commitment	With a 3-Conference Commitment
NAFED Members	\$1,050	\$2,000	\$2,925
Non-Members	\$1,350	\$2,550	\$3,750

Conference Location	Number of Booths at This Location	Price/Booth (see chart above)	Total
Las Vegas, NV			
Atlantic City, NJ			
New Orleans, LA			
Total			\$

Payment Method

- CHECK ENCLOSED (payable to NAFED)
 VISA
 MASTERCARD
 AMEX

NAME ON CARD _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____



Personnel Registration Form

Las Vegas, NV • Monte Carlo Resort • March 8–9, 2012

Please mail or fax this form to us **BEFORE February 22**: NAFED, 122 S. Michigan Ave., Ste. 1040, Chicago, IL., 60603 • FAX (312) 461-0777
 For more information, please visit www.nafed.org or call us at (312) 461-9600.

I. Company Information *(as it should appear in the attendee's program)*

Company Name _____

Address _____

City _____ State _____ Zip/Postal _____

Telephone _____ Fax _____

Email _____

II. Registration *(please list the names of exhibitors, spouses, and guests attending in the spaces provided below)*

Exhibitor Personnel Name	Registration Fee	Check box(es) to add additional lunch(es) at \$35 per lunch	Subtotal
1.	comp	comp	
2.	comp	comp	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
5.	\$305	<input type="checkbox"/> \$35 lunch	
6.	\$215	<input type="checkbox"/> \$35 lunch	
7.	\$185	<input type="checkbox"/> \$35 lunch	
8.	\$185	<input type="checkbox"/> \$35 lunch	
Spouse / Guest Name			
1.	\$85	<input type="checkbox"/> \$35 lunch	
2.	\$85	<input type="checkbox"/> \$35 lunch	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
Total \$			



It is important to us that you enjoy the NAFED conferences. If you have any special needs or require special accommodations, please check here and we will contact you to find out how to best meet your needs.

Payment Method

CHECK ENCLOSED (payable to NAFED) VISA MASTERCARD AMEX

NAME ON CARD _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____



Personnel Registration Form

Atlantic City, NJ • Caesars Atlantic City • April 12–13, 2012

Please mail or fax this form to us **BEFORE MARCH 28**: NAFED, 122 S. Michigan Ave., Ste. 1040, Chicago, IL, 60603 • FAX (312) 461-0777
 For more information, please visit www.nafed.org or call us at (312) 461-9600.

I. Company Information *(as it should appear in the attendee's program)*

Company Name _____

Address _____

City _____ State _____ Zip/Postal _____

Telephone _____ Fax _____

Email _____

II. Registration *(please list the names of exhibitors, spouses, and guests attending in the spaces provided below)*

Exhibitor Personnel Name	Registration Fee	Check box(es) to add additional lunch(es) at \$35 per lunch	Subtotal
1.	comp	comp	
2.	comp	comp	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
5.	\$305	<input type="checkbox"/> \$35 lunch	
6.	\$215	<input type="checkbox"/> \$35 lunch	
7.	\$185	<input type="checkbox"/> \$35 lunch	
8.	\$185	<input type="checkbox"/> \$35 lunch	
Spouse / Guest Name			
1.	\$85	<input type="checkbox"/> \$35 lunch	
2.	\$85	<input type="checkbox"/> \$35 lunch	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
Total			\$



It is important to us that you enjoy the NAFED conferences. If you have any special needs or require special accommodations, please check here and we will contact you to find out how to best meet your needs.

Payment Method

CHECK ENCLOSED (payable to NAFED)

VISA

MASTERCARD

AMEX

NAME ON CARD _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____



Personnel Registration Form

New Orleans, LA • Astor Crowne Plaza Hotel • May 10-11, 2012

Please mail or fax this form to us **BEFORE April 25**: NAFED, 122 S. Michigan Ave., Ste. 1040, Chicago, IL, 60603 • FAX (312) 461-0777
 For more information, please visit www.nafed.org or call us at (312) 461-9600.

I. Company Information *(as it should appear in the attendee's program)*

Company Name _____

Address _____

City _____ State _____ Zip/Postal _____

Telephone _____ Fax _____

Email _____

II. Registration *(please list the names of exhibitors, spouses, and guests attending in the spaces provided below)*

Exhibitor Personnel Name	Registration Fee	Check box(es) to add additional lunch(es) at \$35 per lunch	Subtotal
1.	comp	comp	
2.	comp	comp	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
5.	\$305	<input type="checkbox"/> \$35 lunch	
6.	\$215	<input type="checkbox"/> \$35 lunch	
7.	\$185	<input type="checkbox"/> \$35 lunch	
8.	\$185	<input type="checkbox"/> \$35 lunch	
Spouse / Guest Name			
1.	\$85	<input type="checkbox"/> \$35 lunch	
2.	\$85	<input type="checkbox"/> \$35 lunch	
3.	\$85	<input type="checkbox"/> \$35 lunch	
4.	\$85	<input type="checkbox"/> \$35 lunch	
Total			\$



It is important to us that you enjoy the NAFED conferences. If you have any special needs or require special accommodations, please check here and we will contact you to find out how to best meet your needs.

Payment Method

CHECK ENCLOSED (payable to NAFED)

VISA

MASTERCARD

AMEX

NAME ON CARD _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____

Sponsorship Opportunities

Las Vegas, NV
Monte Carlo Resort
March 8–9, 2012

Atlantic City, NJ
Caesars Atlantic City
April 12–13, 2012

New Orleans, LA
Astor Crowne Plaza
May 10–11, 2012

Through sponsorship at NAFED's 2012 conferences, you will position your company's name in front of those who purchase your products—fire equipment distributors. Along with the exposure generated by your sponsorship, you will also receive:

- Special sponsor badge ribbons
- Special signage recognizing your contribution
- Your company's listing in the conference program book
- Acknowledgement in *Firewatch!* magazine
- An invitation to the president's reception in New Orleans

Each conference offers the following sponsorship opportunities:

Morning Break (2)

Advertise by offering refreshments, snacks, and a much-needed intermission—\$600

Lunch

Showcase your company by sponsoring lunch—\$2,500

Continental Breakfast (2)

Provide a wake-up call by sponsoring the continental breakfast.
\$1,300

Afternoon Breaks (1)

Advertise by offering refreshments, snacks, and a much-needed intermission—\$600

Exhibit Hall Reception

A reception will open each conference. Sponsorship of these parties provides exposure and gives you the opportunity to close the deal—\$5,000 (exclusive)

Meeting Bags, Lanyards, or USB Flash Drives

With your company logo on one of these conference items, attendees can take your name home with them

If you have any questions, please contact Danny Harris at (312) 461-9600.



Sponsorship Registration Form

Please mail or fax this form to us: NAFED, 122 S. Michigan Ave., Ste. 1040, Chicago, IL, 60603 • Fax (312) 461-0777
For more information, visit www.nafed.org or call us at (312) 461-9600.

I. Company Information

Company Name _____

Main Contact Person _____

Address _____

City _____ State _____ Zip/Postal _____

Telephone _____ Fax _____

Email _____

II. Sponsorship Options

Las Vegas, NV March 8–9

- Thursday Morning Break (\$600)
- Thursday Afternoon Break (\$600)
- Continental Breakfast (\$1,300)
- Lunch (\$2,500)
- Friday Morning Break (\$600)

- Meeting Bags (\$2,500 exclusive)
- Lanyards (\$1,000 exclusive)

Atlantic City, NJ April 12–13

- Thursday Morning Break (\$600)
- Thursday Afternoon Break (\$600)
- Continental Breakfast (\$1,300)
- Lunch (\$2,500)
- Friday Morning Break (\$600)

- Exhibit Hall Beer & Mugs (\$5,000 exclusive)
- USB Flash Drive (\$3,000 exclusive)

New Orleans, LA May 10–11

- Thursday Morning Break (\$600)
- Thursday Afternoon Break (\$600)
- Continental Breakfast (\$1,300)
- Lunch (\$2,500)
- Friday Morning Break (\$600)

Total Amount Enclosed: \$ _____

Payment Method:

- CHECK ENCLOSED (payable to NAFED) VISA MASTERCARD AMEX

NAME ON CARD _____

ACCOUNT NUMBER _____

SIGNATURE _____

EXPIRATION DATE _____

NAFED 2012 Official Program Advertising

The NAFED Expo Center is designed to provide a showcase of products and services either specifically designed for or customarily used in the fire equipment industry. **Will Expo 2012 attendees seek out your booth and be ready to talk business?**

Advertising in the 2012 Official Program can help showcase your company and introduce important products and services! Only NAFED supplier members will have an opportunity to advertise in the *Official Program*, which will be distributed to all attendees and include collateral material for each conference. The *Official Program* is a targeted opportunity to announce new products, generate traffic for your booth, and leave a lasting impression with attendees. *All advertisements must be full-page ads. See "Terms & Conditions" on next page.*

Ads may be placed in *Official Programs* for one, two, or three conferences.

	<u>One- or Two-Conference Rate</u>	<u>Three-Conference Rate</u>
Inside Front Cover (fulfilled on an "as received" basis)	<input type="checkbox"/> \$400 per conference	<input type="checkbox"/> \$1,050 (\$350 per conference)
Inside Back Cover (fulfilled on an "as received" basis)	<input type="checkbox"/> \$400 per conference	<input type="checkbox"/> \$1,050 (\$350 per conference)
Outside Back Cover (fulfilled on an "as received" basis)	<input type="checkbox"/> \$400 per conference	<input type="checkbox"/> \$1,050 (\$350 per conference)
Inside Page	<input type="checkbox"/> \$300 per conference	<input type="checkbox"/> \$675 (\$225 per conference)

Fill this out and mail or fax to NAFED (if mailing, be sure to keep a copy for yourself).

1. Read details on page 2 of this form.

Please reserve space for:

2. Company Name: _____
Contact Name: _____
Address: _____
City, State/Prov., Zip: _____
Phone: _____ Fax: _____
Email: _____

3. Check the program(s) in which you'd like to be included: Las Vegas Program Atlantic City Program New Orleans Program

4. Mark your position preferences: ___ Inside Front Cover ___ Inside Back Cover ___ Outside Back Cover ___ Inside Page
(1 = your first choice, 2 = your second choice, etc.) • (positions fulfilled on an "as received" basis) • (see price schedule above)

5. Pre-Payment Required

CHECK ENCLOSED **AMEX** **VISA** **MASTERCARD**
(payable to NAFED)

ACCOUNT NUMBER _____

SIGNATURE _____

NAME ON CARD _____

EXPIRATION DATE _____

Questions? Call Tamara Matthews at (312) 461-9600.
Please return this form to NAFED NO LATER THAN the applicable "CONTRACTS" deadline:
122 S. Michigan Ave., Ste. 1040, Chicago, IL 60603 • FAX (312) 461-0777

TERMS AND CONDITIONS

- Pre-payment is required.
- The publisher will not be bound by conditions, printer or otherwise, appearing on order blanks or copy instructions when such conditions conflict with regulations set forth in this rate card.
- Cancellations, changes, or corrections must conform to deadlines and closing dates. Cancellations after deadline are subject to payment in full.
- The publisher does not guarantee any given level of readership for or results from an advertisement.
- Agreements, conditions, rates, rules, and/or regulations not set forth or described here or in current rate card will not be binding.
- Charges for changes from original supplied layout and copy will be based on current composition rates.
- The advertiser or advertising agency (if any) assumes liability for all content of advertising published and also assumes responsibility for any claims arising therefrom made against the National Association of Fire Equipment Distributors, publisher, including all costs and attorney's fees associated with investigating and defending such claims.
- The publisher shall be under no liability, other than forfeiture of payment thereof, for its failure for any cause, to insert an advertisement.
- Advertisers may change ads placed in subsequent publications **as long as new ads are received by the "Materials Due" deadlines** dates for corresponding issues noted below. When ad placement has been contracted and change of ad covered by such ad agreement is not received by respective closing date and/or a materials extension has not been requested and granted by respective closing date, ad run in previous issue will be inserted.
- The publisher, advertiser, and the advertising agency (if any) agree that this contract shall be subject to the laws and the jurisdiction of the state of Illinois. Any advertising agency agrees to be liable for payment for any advertisement placed in NAFED's publications on behalf of any client. If for any reason the National Association of Fire Equipment Distributors is required to take action, legal or otherwise, to collect any outstanding accounts, the advertiser and the advertising agency (if any) shall pay all costs to recover such outstanding accounts, including reasonable attorney's fees. Any disagreements that may arise shall be adjudicated in the courts located in Chicago, Illinois.

SPECIFICATIONS

- **Black-and-whites ads only for inside pages. Color ads acceptable for cover positions.**
- Trim size: 8-1/2 in. x 11 in. Bleed ads for cover positions only. Live size: 7-1/2 in. x 10 in. (keep all live material at least 1/2-in from each trim edge).
- Provide clean hard-copy printout on white paper; or digital file on disk or CD. (It may be possible to e-mail ads, depending on file size and other variables. Please contact ad manager with requests.)
- Digital materials should include supporting artwork and fonts and built in Microsoft Word, Quark Xpress, Adobe Illustrator, or Adobe PageMaker—if **digital materials sent, a hard-copy proof is recommended.** (Ads created in other formats may be acceptable—please contact ad manager.)
- **Use of photographic imagery in Official Program ads is discouraged because of method of printing.**
- Include a printed list of fonts. Images and scans should be saved in EPS or TIF format.
- Digital ads should be 100% size and sent decompressed. Ads can be formatted for Macintosh or PC platform.
- "Help-wanted" ads are not accepted at this time.

MECHANICS

- Method of printing: Offset cover, photocopy inside
- Cover stock: 100# cover, gloss
- Body stock: 60# white
- Binding Method: coil-bound
- Recommended Line Screen: 150
- Final trim: 8-1/2 x 11

DEADLINES

ISSUE	CONTRACTS DUE	MATERIALS DUE
Las Vegas <i>Official Program</i>	January 17, 2012	January 31, 2012
Atlantic City <i>Official Program</i>	February 15, 2012	February 28, 2012
New Orleans <i>Official Program</i>	March 16, 2012	March 26, 2012

No agency discounts are offered at this time.